

SSA 29 Commissioners' Meeting

Monday April 7, 2008

Attendees: Doug O'Donahue, Matthew Westfallen, Susan Goss, Bryan Stubbs, Russ Grant, Chris Keifor, Lawrence Wahls, Dave Gonnella

Meeting was called to order at 12:02 by Chairperson Doug O'Donahue

1. No Public Forum
2. Review of March 2008 minutes. Motion to approve minutes: Susan, second: Russ. Motion approved with 6 votes.
3. Financial information: Audit Presentation by Thomas Bravos. Tom presented the draft of the audit required by the city. No important differences were found and a clean opinion was rendered. The SSA is efficient in its record keeping and operations. We show \$46,000.00 cash on hand. Motion to accept audit: Lawrence, second: Dave. Audit accepted with 6 votes.
4. Committee Reports
 - a. Design/Public Art: Lawrence reported that the committee has received 10 applications for the public mural project. The committee will meet 4/11/08 at the West Town Chamber office to discuss the applications. Admissions will be available for viewing online. Six artists are needed for the north mural project. Additional approved applications will be saved for the south mural in 2009. Adopt a CTA Station Project: The dramatists is seeking funds for their project.
 - b. Façade: Bryan reported that 4 proposals have been recommended:
 1. 1256 W Chicago: recommend 15%
 2. 2030 W Chicago: recommend 50%
 3. 2320 W Chicago: tabled until 2009 (applicant's request)
 4. 2524 W Chicago: recommend \$700.

Motion to approve façade committee's recommendations: Bryan, second: Dave. Recommendations approved with 6 votes.

- c. Finance: the 2009 budget worksheet was presented. The committee recommended including a 10% loss collection (due to unpaid property taxes.) The SSA tax cap is .47%; the SSA currently runs at .255%. The committee proposed raising our spending 33% or to 3.5%. We will need to add additional programs or increase budgets of existing programs. We discussed increasing façade, streetscaping and adding recycling back to the agenda. Susan and Chris Keifor will present some recycling ideas at May meeting. Motion to raise spending to 3.5%: Bryan, second: Lawrence. Motion accepted with 6 votes.
 - d. Planning: no report. Susan offered a review of the community meeting held Monday March 31, 2008.
 5. Program Manager Report:

- a. Matthew reported that the SSA had budgeted \$15,000.00 for West Fest advertizing. The Chamber has decided to forgo the CTA ads as not effective and focus on flyers and posters.
- b. The West Town Chamber office at 1851 W Chicago plans to apply for a Façade rebate to install anti-graffiti film on the windows.
- c. The PIN list is finished and cost \$153.00 (15 intern hours) to complete. Matthew will finish updating the split PINS soon and will have an accurate accounting at the June meeting.
- d. Banners: We have 10 large and 2 small banners in house. (\$240 per banner installed).Propose to revise the budget in May to pay for additional banners. The Center for Performing Arts wants to install a large banner. Motion to approve a non-variance on banners: Bryan, second: Chris. Motion approved with 6 votes. Motion to purchase 30 new banners: Chris, second: Bryan.
- e. Motion to approve the West Town Chamber of Commerce as the service provider for the SSA 29 in 2009: Lawrence, second: Dave, motion approved with 6 votes.
- f. No update on Carmen as SSA commissioner candidate so commission stands at 8 members. The tree pruning has been finished. Next meeting will be held Monday May 5, 2008. Chris Keifor will act as secretary in Susan's absence.

Motion to adjourn meeting: Lawrence, second: Susan. Meeting adjourned at 1:40PM with 6 votes.